



A P P L I C A T I O N

Organization /Event _____

Address _____

City _____ County _____ State _____ Zip _____

Primary contact _____

Telephone _____ Fax _____ Email _____

Years organization has been in existence _____

Primary purpose of event _____

Please attach a copy of your most recent brochure or other descriptive information.

Marketing budget for event: _____

Signage Services needed:

- Event Signage
- Start/Finish Line Signage
- Pace Car Vehicle Graphics

Event Marketing Support needed:

- Display Booths
- Event Literature
- Direct Marketing Postcards & Mailing Services
- Advertising
- Public Relations
- Promotional Products and Apparel
- E-Mail Marketing
- Web Design & Development
- Social Media Program Management

What are your organization's major funding sources?

Source	%	Source	%
_____	_____	_____	_____
_____	_____	_____	_____

Certification: I certify that the information contained in this application is true and correct to the best of my knowledge, and that I have the authority to request funds for the organization named above.

Name _____ Date _____

Title/position within organization/event _____



Submit via E-mail or Complete and Fax to: 317 579-6566

Allegra | 7802 E. 88th Street | Indianapolis, IN 46256



317 579-6565
allegracastleton.com